



NEW MEXICO CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

Electronic Advertising Rates and Insertion Order

Please review and make your selections below by listing the cost.

Website Banner Ads*	Specs.	1 Month	3 Months	6 Months	12 Months
Home Page Ad	400w x 300h pixels (72 dpi)	\$300	\$900	\$1,800	\$3,600
Website Ad (Calendar, Event or Job Listing Page)	150 w x 150h pixels (72 dpi)	\$200	\$600	\$1,200	\$2,400
Total					

*Website Banner Ads include a direct hyperlink to advertiser's site. Advertiser must provide hyperlink address.

Newsletters*	Specs	1 Issue	2 Issues	3 Issues	4 Issues	5 Issues	6 Issues
Banner Logo Link	150w x 250h pixels	\$250	\$450	\$700	\$950	\$1,200	\$1,450
Logo Link	150w x 150h pixels	\$150	\$275	\$425	\$575	\$725	\$875
Total							

*Newsletters are sent bi-monthly.

Rates are effective 8/1/15 and are subject to change at any time.

Advertisers and ad agencies assume liability for all content, text representation, illustration of advertisements printed and assume responsibility for any claims arising and made against the publisher.

Publisher reserves the right to reject any advertising that may not meet necessary standards.

Advertising and agencies agree to indemnify and hold harmless the publisher from any damage or expense resulting from printing and publishing any advertisement.



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Electronic Advertising Reservation

For any questions please contact:
MPI New Mexico Chapter VP of Communications

Email Artwork and order form to:
communications@mpinm.org

Total Amount \$ _____

Name	

Company	

Address	

City, State, Zip	

Phone #	Fax #
_____	_____
Credit Card #	

CVV Code	Expiration Date
_____	_____
Signature	

Advertising Start Month	

Advertising Terms

- Space availability is on a first-come, first-serve basis. Requested advertising is not secured until confirmation is provided by publisher.
- Advertising will only be accepted with a signed reservation order form, purchase order or payment.
- Cancellations or changes must be received in writing 30-days prior to publication date.
- Payment is due at the time of reservation. Ads will not be published until payment is received. Advertising and agencies are jointly responsible for payment on all contracted advertisements.
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